

**LEONARD SIGNS & ALL KINDS**

Dial  
**HUDSON 4-3292**  
17 ALAMEDA  
WEST SACRAMENTO

Established 1921  
**CARITHERS SIGN CO.**

Complete Lettering Service  
TRUCK & GOLD LEAF LETTERING  
A SPECIALTY

Gilbert 3-7058  
923-6<sup>TH</sup> STREET.

**ABLE Signs**

Expert LETTERING SERVICE  
TRUCK & GOLD LEAF LETTERING  
SHOW CARDS

Dial GI lbert 2-8513

813 1/2 J - Above Artz & Cook

Est. 1920  
**SIGNS**

SCENIC & PICTORIAL DISPLAYS  
STORE FRONT DISPLAYS  
WOODEN CUT OUT LETTERS

SHOW CARDS  
TRUCK LETTERING OF ALL KINDS

HI lcrest 5-5561

**SAM F. FLINT**

2709 X ST.

SACTO

R. H. (Bob) ROBLIN  
**SIGNS**

Dial  
HUDSON 4-6854

EXPERT LETTERING SERVICE

Truck & Window Lettering  
A Specialty

2110 Eye St.

SACRAMENTO

**Sign Painters-(Cont'd)**

Frieden Sam S 3735-4th Av. .... HI lcrest 5-3689  
(See Advertisement This Page)  
Hackley Fred C 2910 Bell N Sacto. .... HI ckyr 9-0489

**HAMILTON BOB**

**SIGNS**

Scenic & Pictorial  
Walls Bulletins  
Windows  
Truck Lettering  
Outdoor Advertising

3425-52d ..... HI lcrest 5-6759

Landerman Seth G  
2715 N 12th N Sacramento. .... HI ckyr 9-3043  
**LEONARD SIGNS**  
17 Alameda W Sacramento. .... HU dsn 4-3292  
(See Advertisement This Page)

**LINCK'S SIGN-ART**

**COMPLETE SIGN & ART SERVICE**

Trucks - Walls - Bulletins  
Show Cards - Displays  
Process Signs - Real Estate  
VETERAN OWNED & OPERATED

Bet H & J  
912-56th ..... HI lcrest 6-5550

Peruch Samuel J Carmichael. .... HI ckyr 9-5951  
**POGUE L**

Bulletins-Walls-Truck Lettering  
Fruitridge Rd. .... HI lcrest 5-7074

**ROBLIN R H** 2110 ..... HU dsn 4-6854  
(See Advertisement This Page)

**SUPERIOR SIGNS**

**COMPLETE QUALITY SIGN SERVICE**

A. W. "Art" ELLIS

1317-20th ..... HU dsn 4-1875

Winter Heinie & Son 2309 E. .... GI lbrt 3-1660

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

**FRIEDEN**  
FOR  
HIGHEST QUALITY  
GOLD AND SILVER LEAF  
WINDOW  
**SIGNS**

TRUCK AND OFFICE DOOR  
LETTERING

3735-4TH AVENUE • HILCREST 5-3689

**Signs**

ABLE SIGN CO 813 1/2 J. .... GI lbrt 2-8513  
Acme Sign Co 520-12th. .... GI lbrt 2-1393  
Associated Distributing Co  
Ochsner Bldg. .... GI lbrt 3-7461

**BORDEN DECALCOMANIA CO** 207-11th S F  
(Toll) Call "Operator" for ..... Hemlock 1-1587  
C S Signs 3414-19th Av. .... HI lcrest 6-5127

**CALIFORNIA NEON DISPLAYS**  
Neon Signs-Lighting-Maintenance  
1010 Del Paso Blvd. .... HI ckyr 9-8567  
Capitol Sign Co 13th & J. .... GI lbrt 2-2585  
Carithers Sign Co 923-6th. .... GI lbrt 3-7058  
Chittenden Wallace & Co 618 L. .... GI lbrt 2-0275  
Dosh Co The 200 V. .... GI lbrt 3-6581  
Electric Sign Service Co

Neon Signs  
1315-17th ..... GI lbrt 3-7961  
(See Advertisement This Page)

**ELECTRICAL PRODUCTS CORP**  
1942 Broadway ..... HI lcrest 6-4778  
(See Advertisement This Page)

**FLINT SAM F** 2709 X. .... HI lcrest 5-5561  
(See Advertisement Page 348)

Frieden Sam S  
Truck & Office Door Lettering  
3735-4th Av. .... HI lcrest 5-3689  
Hackley Fred C 2910 Bell N Sacto. .... HI ckyr 9-0489  
Hamilton Bob 3425-52d. .... HI lcrest 5-6759  
(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.

Always  
keep Receiver  
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE  
AND TELEGRAPH COMPANY

**ZEON**  
**NEON SIGNS & LIGHTING**

SALES  
RENTALS  
SERVICE

Phone  
HI lcrest 6-4778

**ELECTRICAL PRODUCTS CORPORATION**

1942 Broadway • SACRAMENTO

SERVING THE WEST SINCE 1912

"ELECTRIC SIGN SERVICE Co."

MANUFACTURING

**NEON SIGNS**

SALES • RENTALS • REPAIRS

Featuring the **NEON** NIGHT PATROL

DAY & NIGHT SERVICE

FACTORY & OFFICE  
1315 - 17TH STREET

TELEPHONE  
GI lbert 3-7961